

MEGACOUNT



3D STEREO PEOPLE COUNTER

Designed for accurate people counting, actionable insights and service life of 20 years

MEGACOUNT 3D people counter is an invaluable tool for automating footfall and **customer behavior analytics** in retail.

3D stereo vision, height and size filter, **heatmaps** and **path tracking**, collecting MAC-addresses — all available in one smart device.

Use all possibilities of the MEGACOUNT solution to optimize store **performance**, increase **efficiency** and make informed **strategic decisions**.

megacount.io

MEGACOUNT



Powerful retail solution

- Up to 99% counting accuracy
- Path tracking and heatmaps
- Peak hours/days/months
- Employee and children exclusion
- Passersby counting and conversion
- Marketing campaign evaluation
- Space optimization
- Footfall distribution within the chain

ANALYTICS INSIGHTS



MARKETING

Launching a marketing campaign?
Check how successful it was



LAYOUT

Find most attractive products
and improve product display



EFFICIENCY

Know footfall distribution within
the chain and find weak links



CUSTOMER SERVICE

Know your busiest hours, days
and months to optimize service



CONVERSION

Determine passersby conversion
and window display efficiency



MANAGEMENT

Use scalable analytics tools and
make informed strategic decisions

MEGACOUNT

TECHNICAL CHARACTERISTICS

| | | | |
|-----------------------|--------------------------|------------------------|--------------------------|
| Dimensions | 138mm x 65mm x 25mm | Memory card | 8 Gb |
| Installation height | 2.3m – 6m | Power consumption | 3 W |
| Children exclusion | Yes | Connection | PoE |
| Employee exclusion | Yes | Protection | IP 60 |
| Data export protocols | (s)FTP, HTTP(s) | Casing colour | White or black |
| Data export formats | TXT, CSV, XML, JSON, JPG | Service life | 15 years and more |
| Wi-Fi module | Optional | Data sending intervals | From real time to 1 hour |
| Bluetooth module | Optional | Manufacturer | MEGACOUNT |

Delivered together with a mounting plate, PoE injector, power supply and patch-cord, and with access to the STATISTICS software



Quick and easy set-up



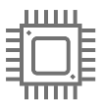
Exclusion of carts and kids



High accuracy



Service life > 15 years



Real time data push



Quality hardware

